

Los Angeles, Did You Hear?

# MASS Beverly Hosts Sale, Dakota Jackson to Open West Coast Flagship, and More News in Los Angeles

Here's what you need to know

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Los Angeles is brimming with design delights and happenings. For all the goings-on around town and news you need to know, AD PRO's weekly news roundup is here to keep you filled in.

## Sales

### MASS Beverly Hosts Its Annual Sale

[MASS Beverly](#) and The Outdoors, Mary Ta and Lars Hypko's multibrand showroom and design studio at 9000 Beverly Boulevard, has begun its annual summer sale. Stock and floor sample items by makers such as Gandiablasco, Gallotti & Radice, and Henge are discounted up to 50 percent, along with 25 percent price reductions on new orders.

## Party of the Week

### L.A. Designers Flock to Vegas for the Hudson Valley Lighting Group Launch

[Martyn Lawrence Bullard](#), [Becki Owens](#), and [Mark D. Sikes](#) were on hand last week in Las Vegas to celebrate the official opening of Hudson Valley Lighting's 23,000-square-foot Las Vegas Market showroom. Bullard and Sikes have previously released collections with the Hudson Valley Lighting and Corbett Lighting brands, respectively, while Owens's collection is the newest to debut with Hudson Valley Lighting. Ben Marshall, creative director of Hudson Valley Lighting Group, designed the Las Vegas space. At the opening party, guests admired the space's wide variety of fixtures while sipping wine and enjoying hors d'oeuvres.

## Openings

### The Container Store Unveils Its Custom Closets Shop

The Container Store has branched out with its first custom closets store at the Farmers Market, adjacent to the Grove. The retail space features more than 60 displays, as well as an on-site custom design center for consultations and other resources. A second full-service custom closets location will open in Dallas later in the year.

## Events

### Dakota Jackson to Throw a Party for the Opening of a West Coast Flagship Showroom

On October 22, in Suite B370 of the Pacific Design Center, Dakota Jackson will open his new flagship showroom on the West Coast. The space will feature the designer's Chess and Checkers product line, and the opening reception will include a performance on Steinway & Sons' Lang Lang Black Diamond piano, in a nod to Jackson's work as a piano designer. The showroom is a West Coast counterpart to the designer's New York flagship.

### AIGA Hosts Design & Ethics PechaKucha Event

The AIGA will use the PechaKucha presentation format—20 slides for 20 seconds—at its Design & Ethics panel and discussion event on Wednesday, August 21, at 6:45 p.m. Speakers scheduled at Maker City LA will reflect a diverse cross section of design and design-related disciplines. Presenters include product designer Lo Wheelwright, Burtsienna Research Society founder Jason E.C. Wright, and principal creative recruiter at Yellow Bob Flavia Arsenaault, among others. Ticket prices are free for AIGA members at the Sustaining and higher levels, \$15 for Contributing and Supporting members, \$10 for Student members, and \$25 for nonmembers.

### 508A Gallery to Feature the Work of Multimedia Artist David Van Eyssen

Artist David Van Eyssen's *Projections*, created in partnership with LG Electronics, will be on view August 23 and 24 at 508A Gallery in Santa Monica. The digital installation uses the company's Ultra Short Throw 4K UHD Laser Smart Home Theater CineBeam Projector, which employs AI technology from LG and Google, to showcase a complex series of imagery layered with high-frequency interference patterns.

## Product Launches

### Thomas Lavin Showrooms Debut Philippe David SAS Textiles

Philippe David SAS textiles are now available exclusively in Southern California at Thomas Lavin's showrooms at the Pacific Design Center and the Laguna Design Center. "Philippe David's designs are a great fit for the California lifestyle, with their exotic elegance and basis in his original art works," Lavin tells AD PRO. "We're so pleased to introduce the collection to the West Coast."